



Prairie StridersTM

Running Club

BROOKINGS, SD EST. 1969

run@praiestriders.net

www.praiestriders.net

Box 504, Brookings, SD 57006

Tuesday, Jan. 2, 2018

Noon, Mission Coffeehouse meeting room

Dave Graves, president; Jay Larsen, treasurer; Bob Bartling, Steve Britzman,
Harry Mansheim, Chuck Tiltrum

Old Business

1. Approved **Dec. 5 minutes** for posting on website

Update on **605 Running Co.** for web sponsorship. — Dave had nothing to report at the meeting. **Update:** On my return from the meeting, this response was in the PS email — “We are happy to do \$500 in a check that we will send out next week with the following gift certificates. Indoor 5k: 4@ \$25; Longest Day: 10@ \$10; Beef & Eggs: 10@ \$10; Jack 15: 2@ \$50.” Greg Koch, manager

2. Update on **\$50,000 for 50 Years** campaign — Dave
Following much discussion on the scholarship donation letter and pledge, several changes were made and the document approved for mailing in mid- to late-January. The main change was raising from \$50 to \$100 the minimum donation to receive a gift. Also, socks were eliminated from the gift options.

An announcement also is to put in the paper at the time of mailing.

Members who know of non or former Prairie Strider members that should be contacted for this effort on behalf of SDSU runners should contact Dave Graves at run@praiestriders.net. Changes suggested today are reflected in the attached documents.

Jay Larsen provided an update on the current endowment. As of Aug. 1, 2017, the Prairie Striders portion was \$19,623 and the Phil LaVallee portion was \$13,120. On Sept. 30, 2012, the Prairie Striders portion was \$7,867.

New Business

1. By unanimous voice vote, the following slate of officers were elected:

- i. President -- Dave Graves
- ii. Vice President -- Nancy Scholl
- iii. Secretary (and webmaster) – Trevor Penning
- iv. Treasurer -(w. Membership) - Jay Larsen

Note: Officers begin their term in February and will be introduced at the Frostbite Frolic – Saturday, Jan. 27.

2. 2018 goals — Grow number of active members

A. Each director **reach outside our circle to bring in another leader**, assist with race organization or some other activity. — No discussion on this point.

B. Creating incentives for existing **group runs** to expand and welcome others. — Matt Bien was absent, but via emailed offered suggestions he had received from other runners. He noted that any idea will take a willing leader to organize.

It was mentioned that building on small groups of friends already running together may be the most effective means for creating group runs for others. Will continue discussion at future meetings.

3. Purchase of one-quarter page, \$75 ad in the Brookings Park & Rec spring/summer brochure was approved on unanimous voice vote.

Miscellaneous

1. **Librarian's report** — No report.
2. **Newsletter** — Early Feb. Emily Berzonsky writing, designing.
3. **Friend of Running** — Nominations due January 5. See web for form.
4. **Financial report** — February meeting — Larson
5. **Lifetime member decals** — Current lifetime members needing a decal should contact Jay Larsen or email run@prairiestriders.net.
6. **LINK article on PS** — The chamber magazine has asked for an article about Prairie Striders regarding community involvement. Dave Graves is to write. Due Jan. 11.
7. **Thanksgiving run** — Briefly discussed the community Thanksgiving race, which wasn't held by the swim club in 2017. It's our understanding they will organize a run for 2018. Members expressed interest if the swim club doesn't continue.

Race director reports

- **Indoor 5K**, Jan. 20 — Gained a couple volunteers at the meeting; looking to gain runners.
- **Frostbite Frolic**, Jan. 27 — Jay is lining up door prizes. Steve will lead the 11 a.m. run.

Next meeting – noon, Feb. 6, at Mission Coffeehouse, First Lutheran Church