



# ***Prairie Striders***<sup>TM</sup>

## ***Running Club***

**BROOKINGS, SD EST. 1969**

[run@praiestriders.net](mailto:run@praiestriders.net)

[www.praiestriders.net](http://www.praiestriders.net)

Box 504, Brookings, SD 57006

**Tuesday, Dec. 6, 2016**

Noon, Mission Coffeehouse meeting room

Dave Graves, president; Justin Bonnema, vice president; Jay Larsen, treasurer; Bob Bartling, Chuck Tiltrum.

### **Old Business**

1. Approved **Nov. 1 minutes** for posting on website
2. **Prairie Striders display Top Ten Sports / CF Promo** — Dave – volunteer?
3. **Points competition** update — Justin Bonnema has done most of the work, needs to make a couple adjustments, but will have completed last by end of the year.
4. **Frostbite Frolic** — Changed date to Feb. 4 so it can be held at Innovation Village.
5. **Update – student help for Kevin Smith** — “I’m going to try to get student help over the holiday break to get the race results updated.” Kevin

### **New Business**

1. **Storage shed equipment — (Matt Bien)** We’re maxing out our current storage space at the 1921 Building. I have a request in to see when/if we can move to a different and larger stall in the same location. No word yet.

In the meantime, I would like to have the club think about a few items:

1. discard the old discs and poles used for the chute (as long as we have had good luck with the standards at SDSU or can purchase our own, though the latter will again take more storage area).
2. recycle the old gun case used for pole storage
3. sell the antique chairs (if can find a buyer); proceeds to Bob or to the club

**Action point I:** Dave Graves is to contact Steve Britzman regarding his interest in the discs and poles. Chuck Tiltrum offered that they could be stored at his storage shed in Aurora.

**Follow-up:** Steve waived his interest in the discs and poles.

**Point II:** Dave is to contact an antique store on the value of the chairs.

## **2. Consider sponsorship proposal — (see below)**

SLS3 is a manufacturer of compression and triathlon race apparel and would like to support your race(s) in 2017 by offering you \$1,500 (60x \$25) worth in gift certificates, per race, for registration incentives, awards, or raffles. We also would like to offer a 35% discount code that you can present to your social media following and place in your email newsletters to your athletes.

In return we are asking for our logo to be displayed on your website with a corresponding link to our website, to be able to include promotions in newsletters to your athletes, and having our logo on any printed material such as event t-shirts.

If this is something you might be interested in please contact me at [Travis@slstri.com](mailto:Travis@slstri.com). Travis Murray Sponsorship Coordinator

**Action point:** Concern was expressed about putting the company logo on printed material, particularly shirts. Dave is to contact the company rep.

**Follow-up:** Travis agreed to waive the requirement that logo be printed on shirts. Overall request will be brought back to board for approval.

**Note:** Ads were requested for the December newsletter and Facebook page. Nothing was ever heard from Trevor. DG 1-3-17.

**3. Equipment needs or repairs ? —** No needs were mentioned. Anyone with an equipment need should email Dave at [run@prairiestriders.net](mailto:run@prairiestriders.net)

## **Miscellaneous**

1. Friend of Running nominations – One new nomination has been received. There are couple active from the past year. New nominations should be in by Jan. 16.
2. Newsletter plans — **605 Running discount to go out with** postal mailing in Jan.

## **Race director reports**

- **Indoor 5K**, Jan. 21 —.Electronic timing will be used with Dakota Timing, Eric VanLaecken.

*Next meeting – noon, Jan. 3, at Mission Coffeehouse, First Lutheran Church*