



Prairie Striders™

Running Club

BROOKINGS, SD EST. 1969

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www.praiestriders.net

Box 504, Brookings, SD 57006

Tuesday, April 4, 2017

Noon, Mission Coffeehouse meeting room

Dave Graves, president; Justin Bonnema, vice president; Jay Larsen, treasurer; Bob Bartling, Steve Britzman, Becka Foerster, Shari Landmark, Chuck Tiltrum

Old Business

1. Approved **Feb. 4 minutes** for posting on website
2. **Update on listing race results on the website** — Kevin Smith. This is what is left to do: Triathlon - 2003 to 2011; Scotty Roberts 2012 to 2004; Marathon - 2016 to 2004; Half - 2016 to 2004; Relay – 2016 to 2004; Jack 15 - 2013 to 2000
3. **Considered SLS3 sponsorship proposal** — After much discussion, a motion was approved to have Dave Graves contact SLS3, of Oceanside, Calif., a manufacturer of compression and triathlon race apparel, stating that Prairie Striders would support its sponsorship proposal for the coming triathlon, including publicizing on our website and the races sponsors' poster. This is to be a trial effort. Other race directors would be free to participate in the proposal or not.
The company's offer was to support 2017 races by *offering \$1,500 (60x \$25) worth in gift certificates, per race*, for registration incentives, awards, or raffles. It also would like to offer a *35% discount code* that we can present to our social media following and place in our email newsletters *in return* for having the SLS3 logo on our website with a corresponding link to our website, to be able to include promotions in newsletters and have its logo on printed material.
Follow-up note: Graves contact the company, learned that the rep who had contacted him is no longer with the company, and the company no longer has a budget to make the offer it had earlier.
4. **Sponsorship/contributor matrix** — The SLS3 proposal prompted discussion of creating a matrix for what would be required for outside entities wanting to promote themselves on the Prairie Striders web page and in our newsletters. Graves and Shari Landmark volunteered to present a first draft at the May 3 meeting.

New Business

1. **SDSU Track and Field donation** — A motion was approved to donate \$200 to SDSU Track and Field Excellence Fund to partially offset the cost buying and rush shipping new 6" cones that had to be purchased to mark the inner border of the track for the Summit League track meet in February.
2. **Rich Greeno donation** — Members also gave unanimous voice support to a motion donating \$50 to the South Dakota High School Coaches Association in memory of the late Rich Greeno, of Sioux Falls.
3. **Recreation trail grant** — Jay Larsen was authorized to draft a letter on behalf of Prairie Striders to support the City of Brookings Park and Recreation Department to repave 2.4 miles of the bike trail at Larson Park and other areas.

Miscellaneous

1. **Librarian's report** — Bob Bartling reported that Briggs Library Staff has begun making some of the materials of the club's library available on the internet. Items include the first three books covering the history of the Jack 15 Road Race. Those were printed after the 25th, 36th and 44th Jack 15s. Also, all of the club's book covers are online as well as the 1968-1979 cross country media guides. There is a plan to put a link to that site on the Prairie Striders web page. All books in the club library can be checked out from Briggs Library.
Bartling also noted that he expects the library will be receiving a complete collection of **Amateur Wrestling News**, which dates to 1958. The collection belongs to the estate of Jim Koch, who was recently killed when struck by a vehicle when struck by a vehicle while running at the NCAA wrestling tourney in St. Louis.
2. **Park & Rec ad** — Inadvertently left out this year; the error was not caught in proof.
3. **Newsletter** — To go out April 16. Please submit copy/requests by April 10.
4. **June-August Saturday morning group runs** — Becka Foerster will lead with Jay Larsen as an assistant. The weekly runs will begin at Hillcrest Park at 7:30 a.m.
5. **Bartling** noted he was interviewed by Midco Sports, a regional cable sports outlet, Tuesday (April 4). A second interview with filming is in the works.

Race director reports

- **Arbor Day 5K**, April 28 — Steve Britzman — Construction will add a bit of wrinkle to the starting point, but registration will still be inside the Performing Arts Center.
- **Triathlon**, April 29 — Shari Landmark — There are 91 teams and individuals entered with the m/f split 59/41 percent. The race is to finish in the north end zone of the football stadium. The stadium scoreboard can be used to play music. Race Place is handling chip timing and registration. She notes she has been happy with the company so far.
- **Scotty Roberts 5K**, May 12 / **Brookings Marathon**, May 13 — Justin Bonnema reported on the weekend's races. The half capped at 400 on March 4. The relays capped at 50 on March 23. There is concern about how detours will add to traffic on the race course.

Next meeting – noon, May 2, at Mission Coffeehouse, First Lutheran Church