



# **Prairie Striders™**

## **Running Club**

**BROOKINGS, SD EST. 1969**

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Box 504, Brookings, SD 57006

**Tuesday, Aug. 6, 2019**

Noon, Mission Coffeehouse meeting room

Present: Dave Graves, president; Jay Larsen, treasurer; Matt Bien, Steve Britzman, Andy Carlson, Shari Landmark, Brett Pettigrew, Nancy Scholl

1. Approved **June 11 minutes** for posting on website
2. Update on **\$50,000 for 50 Years** — Jay Larsen — **\$74,793** — **\$207 to go!**
3. **Club's 50 anniversary:** — Sept. 28 @ South Dakota Art Museum gallery.  
**Organizer** — Lou Eggebraaten to assist Nancy Scholl with “day of” activities.

#### **Program**

Program is to start at 11:15 a.m. with Jack 15 awards followed by other announcements and the panel program.

**Emcee** — Scotty Kwas unavailable. Dellas to be asked if he would be emcee with Steve Britzman willing to serve as backup if he is unavailable.

#### **Panel members:**

- \*Bob Bartling - yes - 1970 president, lifetime involvement
- \*Jay Dirksen - tentative - called first meeting, unofficial leader in 1970s
- Dellas Cole - yes - race supporter in the 1980s
- Lou Eggebraaten - Yes - first female president 1980-81
- \*Tom Bezdichek - yes - president 1985-94
- \*Matt Bien - yes - president 2003-09, marathon director 2007-present
- \*Shari Landmark - yes - president 2010-12, member since 1999
  - \* Also a Friend of Running Award recipient

**Food** — Hy-Vee provided \$100 for cake; SDSU ice cream costs \$36 per 3-gal container.

**Number to plan for** — Planning on 175.

**Consider purchase of pop-up banner** — Declined to purchase because the stand is not suitable for outside use.

**Music** — Decided to have recorded music playing before the program.

**PowerPoint display** — Matt Bien agreed to compile a PowerPoint display of Prairie Striders photos through the years as well as possibly adding some quotes from Scotty Roberts' book. Dave Graves is to collect photos and give to Matt. Members having photos to contribute should send to Dave at run@prairiestriders.net.

**Photographer** — By consensus, it was decided to hire Jon Sprang, of Brookings, for \$350 for five hours (8 a.m. to 1 p.m.) The cost will be split with the Jack 15, which precedes the party. John will provide a link to access his originals as well as a CD of the originals. Photos will be posted on our web page and Facebook page and could be used in a scrapbook or build-your-own photo book.

**Door prizes/giveaway?** — It was decided to offer our 50-year magnets to everyone (while supply lasts) as well as give away PS socks and shirts as well as some Brookings Marathon glasses. Names will be drawn and announced throughout the party. Before - during and at the end of the program. Tentatively plan to have prize table upstairs.

**Promotion** — Article on the event is to be published in the Prairie Striders newsletter, and sent to area papers. Also plan to be on the Brookings Radio sports show. Create an event on FB. People will be encouraged to wear a shirt from a past Prairie Striders race.

4. **Future of "I'm Ready for Summer" Triathlon** — Shari Landmark / DG  
David Ulmschmid to shadow Shari in 2020 with plans to take over in 2021. Would like a co-director. Shari to set up a meeting in the fall with SDTriNewsGroup, which also wants to keep the event alive.  
Shari provided Dave with financial information on the race. She also cautioned that the event has costs in which the Wellness Center pays a lower rate than the general public because it is affiliated with the university, such as use of the football stadium at the finish and access to the SDSU motor pool to get volunteers where they need to be. Shari also said she would like to sell its university-owned triathlon equipment, such as the teardrop race mile markers and bike racks.

## **Miscellaneous**

1. **Librarian's report** — No report. Bob was absent.
2. **Newsletter** — Next issue in Sept. Andrea Schmidt is writing a couple articles.
3. **Park & Rec ad** — Quarter-page ad submitted, comes out Aug. 18
4. **Marathon 50<sup>th</sup> anniversary book update** — Matt Bien reported that he hopes to have a prepress version available from the graphic designer by the anniversary party.
5. **Dakota Nature Park** — Brookings Park and Rec Board member Jay Larsen reported that Dusty Rodiek, Brookings Park & Recreation & Forestry Dept director, said at

the August 5 Park & Recreation Board meeting that Dakota Nature Park trails and building can be used for running races. Bien is to meet with Rodiek soon and hopes to incorporate the Nature Park into the 2020 marathon route.

### **Race director reports**

- **Longest Day 10K** June 15 — Chris Gruenhagen — not present, said there was a small increase in participation. Consensus was to stay with Saturday morning format and keep the relays.
- **Beef and Eggs 5K** July 13 — Kevin Bjerke — There were 144 participants, the most since 175 in 2015. In women's division, there was the first, fourth and fifth fastest time in the race's 15-year history. Men's winner placed fourth in race history. No financial info available.
- **Predictor Mile** Aug. 7 — Matt Schreiber. No report.
- **Oakwood Lakes Trail Run** Aug. 10 — Andy Carlson reported that he may have to shrink the race to a 5K (rather than 4 miles) because the course is under water at 4 points. Online registration at 16. There were 37 participants in 2018; and Andy is expecting a late rush.

***Next meeting – noon, Sept. 3, at ~~Mission Coffeeshouse, First Lutheran Church~~ South Dakota Art Museum, tentatively, in order to view the facility and determine what areas would work best for music, Powerpoint, prize tables, etc.***